

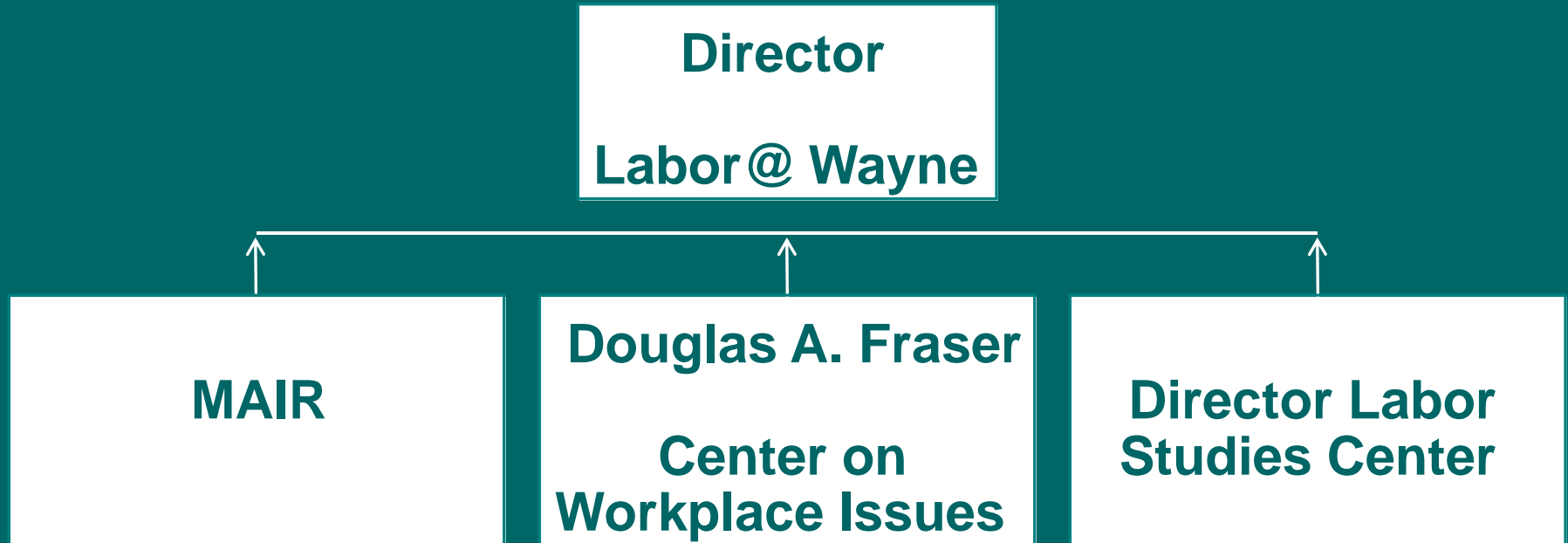
Labor @Wayne
Presentation to:
Wayne State University
Board of Governors

March 4, 2009

Dr. Marick F. Masters
Director, Labor @ Wayne
Professor of Business
Administration
Wayne State University

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Current Structure



About Marick F. Masters

- Ph. D. Labor and Industrial Relations, University of Illinois, 1983
- Texas A&M University, Department of Management, 1982 – 1986
- University of Pittsburgh, Katz Graduate School of Business, 1986 – 2009
- Research Interests: Unions and politics; labor-management cooperation; public/federal sector labor-management relations; conflict resolution, negotiations; privacy in the workplace
- Teaching: Negotiations, Conflict Resolution in the Workplace, Human Resource Management, Labor Relations
- National Partnership Council Research Project

Strategic Planning Initiative

- Internal Review Committee
- SWOT Analysis
- Organizational Model
- Vision, Mission Statements
- Goals
- Governance (External and Internal)
- Administration
- Faculty Hiring (4 faculty positions; joint w/CLAS depts.)
- Curriculum Review
- Enrollment Management
- Metrics

Immediate Tasks

- Hire Staff
 - Organize Office
 - Budgeting
 - Databases
 - Strategic Planning
 - Execution Plan
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Conference Plans

- Labor Perspectives on the Future of Auto Industry in U.S
- Role of Unions in Building a Strong Federal Service

Other Activities

- Relationship – Building at Wayne State University (WSU)
 - Explore Collaborative Initiatives at WSU
 - Community Engagement
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